Virtual Dynamics
MANAGED IT SERVICES

BACKUP · DR · CONTINUITY

"We have backups" is not a business continuity plan.

It's a great start. So is owning a fire extinguisher. Here's the plain-English difference between the three things people use interchangeably until the day it matters.

LEVEL 1
Backup
A copy of your data.
"The files exist somewhere."

LEVEL 2
Disaster recovery
Getting systems running again from that copy.
"The files exist, and the server boots."

LEVEL 3
Business continuity
Keeping the business operating while that happens.
"Payroll still runs. Customers still get answers."

WHAT YOU WERE TOLD
"The report said the backup ran."

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WHAT YOU ACTUALLY NEED
A restore that boots.

FOUR QUESTIONS EVERY OWNER SHOULD BE ABLE TO ANSWER

RTO
How long can you be down before it really hurts? Hours? Days?

RPO
How much work can you afford to lose: an hour, a day, a week?

2 a.m.
Who do you call, and do they pick up?

Last boot
When was the last restore that actually booted, not just "completed"?

What a real plan includes
The standard to hold any provider to, us included.

- ☐ An inventory of critical systems, ranked by what hurts most
- ☐ At least one offsite, immutable copy that ransomware can't edit
- ☐ A documented runbook: who does what, in what order
- ☐ Scheduled restore tests, with results written down
- ☐ A tabletop exercise, so the first rehearsal isn't the real thing
- ☐ RTO/RPO targets the owner actually agreed to

Every Virtual Dynamics backup runs on Acronis.
One platform, not a drawer of mystery USB drives. The review is where we map the rest: what's covered, what isn't, and what to fix first.

Free backup & recovery readiness review.
We'll tell you how long you'd really be down. Gently.

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